



Department of Engineering
Seminar Program
Wednesday, November 13, 2013
Shanahan Teaching and Learning Center
Lecture Hall 1430, 4:10pm

“What Every Engineering Should Know About Intellectual Property”
Julio Loza '93

Summary:

Intellectual property rights, including patent, trademark, and copyrights, have taken an increasingly important role in technology and commerce. As a highly valuable commodity, engineers and entrepreneurs should be aware of intellectual property benefits and pitfalls. This presentation will provide an introduction to the various intellectual property domains, examples of their relevance in today's world, and how to acquire such intellectual property rights.

Bio:

Julio Loza is 1993 engineering graduate of Harvey Mudd College, who earned his law degree from Loyola Law School, Los Angeles, and is a founder of one of the fastest growing intellectual property boutique law firms in the U.S. Mr. Loza specializes in patent preparation and prosecution, and counseling inventors on protecting their inventions. He is a partner at Loza & Loza, which is an Intellectual Property Solutions Group, located in California, Utah, and Washington D.C.