



Department of Engineering
Seminar Program
Wednesday, March 4, 2015
Shanahan Teaching and Learning Center
Lecture Hall 1430, 4:15pm

“Engineering Management / Leadership: The Need to Focus on the Whole”

John A. Norcross

Senior Partner, Norcross Leadership Consulting, Inc.

Summary:

John will talk about leadership and management as it pertains to the expectations of today’s senior engineering management and engineers themselves. He will also discuss how the strategic goals and tactical handoffs of different functions within an organization, must be aligned but are frequently not.

Bio:

John is a consultant with over twenty years experience. He has a unique passion for excellence in leadership. John specializes in the development of leaders for today and for tomorrow and their role in creating high performance cultures. An advocate of modern practices and processes such as Lean and Six Sigma, John believes that leadership at all levels must be aligned and focused on the ‘Whole’ of their organizational strategies. John’s management career has convinced him that a company’s competitive edge is first and foremost, its people, before its product. The people ‘asset’ must be inspired and aligned to a degree where results of the ‘whole entity’ meet or exceed expectations. As such, key leadership attributes include good communications and a solid understanding of human behavior and relationships. Relationships are critical in any culture, none more so than the business/industrial culture. When applied, these attributes can reap significant rewards for all.

John coaches and mentors executives, managers, leaders and teams in segments such as: Chemicals, Aerospace, DoD Technology, Mining etc. His work is complemented by his early career years as an Instrumentation Engineer in refinery operations.

John is a resident of New Jersey and is the father of five children and grandfather of seven. He has served in the UK’s Royal Marines and has lectured at Duke University as part of their Fuqua Business School. He enjoys coaching soccer, hiking and his collection of sporty British cars.

John’s can-do approach and personable style has made him a valued advisor to people and organizations with Board Room, middle management and Shop Floor needs.